



Investor Update

ROI Strategies

7 out of the last 8 years, January has been the slowest month of the year for sales. We thought we would see a little more action in Las Vegas at this time but I guess they celebrate the holidays down there as well! As for North Dakota with a high of 3 degrees – they're probably hibernating right now.

Over the past year and a half, we have been slowly building up operating reserves for ROI Strategies. By doing this, it puts us in a strong position in case of any kind of situation that may require additional operating capital over and above our current monthly cash flow. We don't anticipate anything happening, but I also didn't think Peyton Manning would have the ball hiked over his head on the first play of the Super Bowl with the Seahawks scoring a safety in the first 12 seconds.

Who knew and that's the point. Things can go wrong and we will be prepared as best we can. To date, we have built it to accommodate for 6 months of debt service as if 50% of our properties were vacant. Our end goal is to have 12 months. This makes for a small drag on our returns of less than 1.0% which is worth it for the safety of having these operating reserves.

One of our Lease 2 Own Homeowners with marital problems has decided to walk-away from their home. This is not something we ever want to see happen as our goal is to have them always be successful in purchasing the home, yet this has worked to our favor as investors.

We purchased this home as a good buy and have now sold it for a nice profit of approximately \$80,000.

Exciting News

The best news of all is our awesome Mom Jessica had her fifth kid Samuel Matthew at 3:58pm on 01/29/14 at 6lbs 8oz 20 inches. Her biggest baby yet! Now I don't think she was trying for a record but there you go. Jessica is in charge of keeping all of our accounting in order and she is amazing at making it all happen while taking care of her family.

Job Opportunity

Do you know someone that has managed a single family residential development? Would they be willing to move to North Dakota at least for a portion of the year? We may have an opportunity to develop about 70 lots that would be a very profitable deal. This is very preliminary but I thought I would reach out to everyone and see if someone you know would be interested in discussing the opportunity. Have them get in touch with one of us.

Your K-1 Coming to a Tax Return Near You

Lastly, ROI Strategies tax returns should be completed by the time you receive this update and you can expect to receive your K-1 for 2013 shortly thereafter.

Joke of the Month

A husband was in big trouble when he forgot his wedding anniversary. His wife told him, "Tomorrow there better be something in the driveway for me that goes 0 to 200 in 2 seconds flat."

The next morning the wife found a small package in the driveway. She opened it and found a brand new bathroom scale.

Funeral arrangements for the husband have been set for Saturday.